

# Pragmatics is More than Initiate, Maintain, and Terminate

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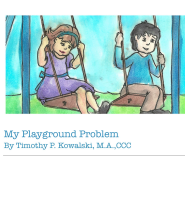
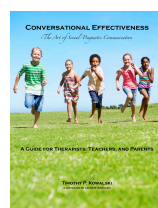
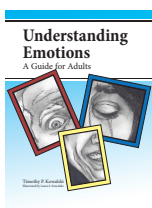
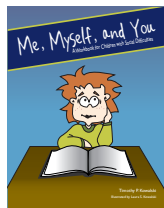
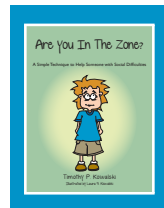
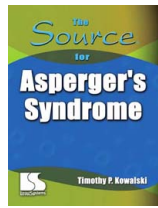
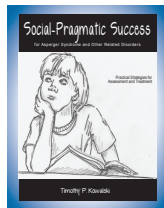
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## My Books



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## Pragmatics

*the "Art of Conversation"*



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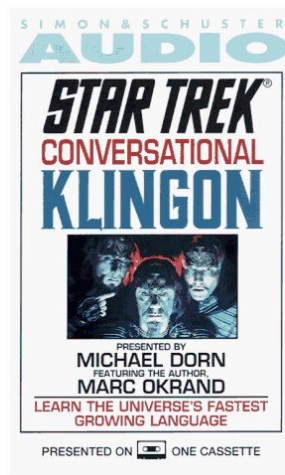
We only pay attention to  
pragmatics when it's weird

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Listing pragmatic deficiencies is  
difficult but everyone can identify

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“Zero Order Skills”

8

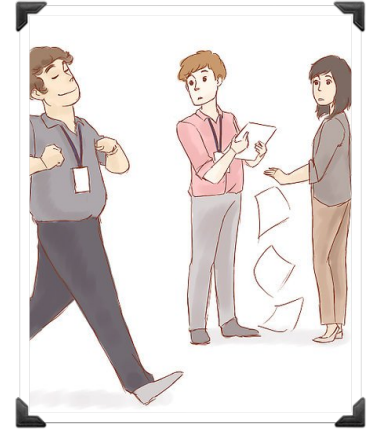
## Zero Order Skills

- *Richard LaVoie*
- *Something you pay attention to because it isn't seen as correct*

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When it comes to social skills, it doesn't matter what you think about yourself...

*It matters what everyone else thinks of you!*



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## Why is it important to have good social-pragmatic communication?

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Appropriate social skills require:

- *motivation to “fit in”*
- *realize messages take many forms*
- *accurately perceive situations*
- *decode information from others*
- *perform the necessary social skills*
- *recognize social feedback*
- *act upon the social feedback*

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- *Individuals with dysfunctional social-pragmatics have a social stigma that lasts*
- *It has an early onset*
  - *earlier than semantics and syntax*
- *Assists in generalization of traditional language therapy goals*
- *Builds confidence*

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How quickly do people  
make judgments  
about others?

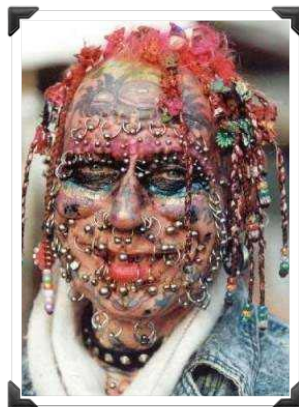
*0.5-5 seconds*



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And if it's negative, how  
many *consecutive* good  
interactions must we have  
before we change our mind  
about that person?

*8-12*



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## What's Important?

Adolescent Viewpoint	Teacher Viewpoint
eye contact	humor comprehension
narrative	slang usage
humor comprehension	nonverbal comprehension
topic maintenance	topic maintenance
slang usage	

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## What's Unimportant?

Adolescent Viewpoint	Teacher Viewpoint
nonverbal comprehension	turn taking
perspective taking	perspective taking
vocal tone interpretation	logical communication
	clarification

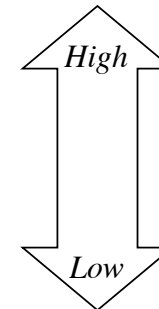
17

## How often do we communicate?

Yorkston, K., Eadie, T., Baylor, C., Deitz, J., Dudgeon, B., Miller, R., Amtmann, D. (2006)  
Developing a Scale of Communicative Participation. ASHA 2006 Annual Convention. Miami Beach.

- *80% of waking hours are spent communicating*

*Listening*  
*Speaking*  
*Reading*  
*Writing*



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- *Individuals who recognized the need for improved social thinking had higher salaries than those who didn't recognize the need*

Howlin, P., Alcock, J., Burkin, C. (2005). An 8 year follow-up of a specialist supported employment service for high-ability adults with autism or Asperger syndrome. *Autism* 9: 533-549.

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- *Those lacking social cognition had less positive employment experiences and showed more preference for solitary activities*

Jennes-Coussens, M., Magill-Evans, J., Koning, C. (2006). The quality of life of young men with Asperger syndrome: a brief report. *Autism*. 10: 403-414.

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Social-Pragmatics:

The Foundation for  
Developing Friendships

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If one doesn't have adequate  
social-pragmatics, friend making  
can be extremely difficult

22

If only it were this easy  
to make friends...

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## Pragmatic Theories

*Social Learning  
Interactional Approach*

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## Social Learning

- *Key players: Vygotsky & Halliday*
- *Concept: language is viewed as being acquired through the observation of modeled events and outcomes*
- *Requires the ability to deduce from observation and apply for future social functioning*

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## Interactional Approach

- *Key Players: Ainsworth, Blurton-Jones, Brazelton, Bruner, Kaye, & Shaffer*
- *Concept: Children learn language through reciprocal interaction with others*
- *Based on analysis that babies have the ability to discriminate when to initiate and respond in turn-taking fashion*

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## Developmental Stages of Pragmatics

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## Pre-school

- *Birth - 1 year:*
  - *adults provide interactional structure* Bruner, J. (1982). *The formats of language acquisition*. *American Journal of Semiotics*. 1: 155-178.
  - *synchronous adult-child interaction* Trevarthen, C. (1979). *Communication and cooperation in early infancy: A description of primary intersubjectivity*. In M. Bullowa (Ed.). *Before Speech: The Beginning of Interpersonal Communication*. Cambridge: cambridge University Press.
  - *adults recognize & reinforce proto-word usage* Snow, C. (1977). *The development of conversation between mothers and babies*. *Journal of Child Language*. 4: 1-22; Bateson, M. (1975). *Mother infant exchanges: The epigenesis of conversational interaction*. In D. Aaronson, & R. Reiber (Eds.). *Developmental Psycholinguistics and Communication Disorders*. New York: New York Academy of Sciences.

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- *begins to imitate others' vocalizations and gestures*
- *cries become differentiated*
- *shows objects to others*
- *points for object recognition and show*
- *establishes connection prior to vocalizing*

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- *1-2 years:*
  - *range of communicative acts expands*
  - *use of combinations of: words, objects and gestures*
  - *greater awareness of conversation in context*
  - *verbal turn-taking*

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- *2-3 years:*
  - *elaboration of language forms and use of nonverbal language*
  - *development of Theory of Mind begins*
  - *turn-taking develops*

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- *greater degree of conversational relevance*
- *beginnings of conversational repairs*
- *beginnings of metalinguistics*

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- *3-4 years:*
  - *capable of making statements about turn-taking*
  - *requests use strategies and multi-steps (“You know the ice cream? If I’m good, can I have some?”)*

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- *narrative and story telling well developed* Kemper, S. (1984). *The development of narrative skills: Explanations and entertainments*. In S. Kuczaj (Ed.). *Discourse Development: Progress in Cognitive Development Research*. New York: Springer-Verlag.
- *repair strategies easily used* Sacks, H., Schegloff, E. and Jefferson, G. (1974). *A simplest systemics for the organization of turn-taking in conversation*. *Language*. 50: 696-735.

35

- *4-5 years:*
  - *repairs continue to be developed but clarifications frequently blame listener*
  - *justification of demands emerges*

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- *greater clarification of word referents*
- *greater recognition of the listener's needs*
- *gains noted in politeness, persuasion, hints, rights (e.g. claiming and giving), justifying, & explaining*

*Tough, J. (1977). The Development of Meaning: A Study of Children's Use of Language. London: Allen & Unwin.*

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## Early Elementary:

- *6-7 years:*
  - *use of meta-pragmatics (describing the rules of communication)*
  - *repairs continue to evolve*
- *7-8 years:*
  - *clarification correctly identifies problem*
  - *higher level narratives*

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## Late Elementary:

- *9 years:*
  - *clear understanding of threats and cause-effect*
  - *greater recognition of Theory of Mind*
  - *decrease in nonspecific terms (thingy)*
  - *increased tact*

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- *multiple levels of politeness are understood and can be explicitly referred to*

*McTear, M. and Conti-Ramsden, G. (1992). Assessment of pragmatics. In K. Grundy, (Ed.). Linguistics in Clinical Practice. London: Whurr.*

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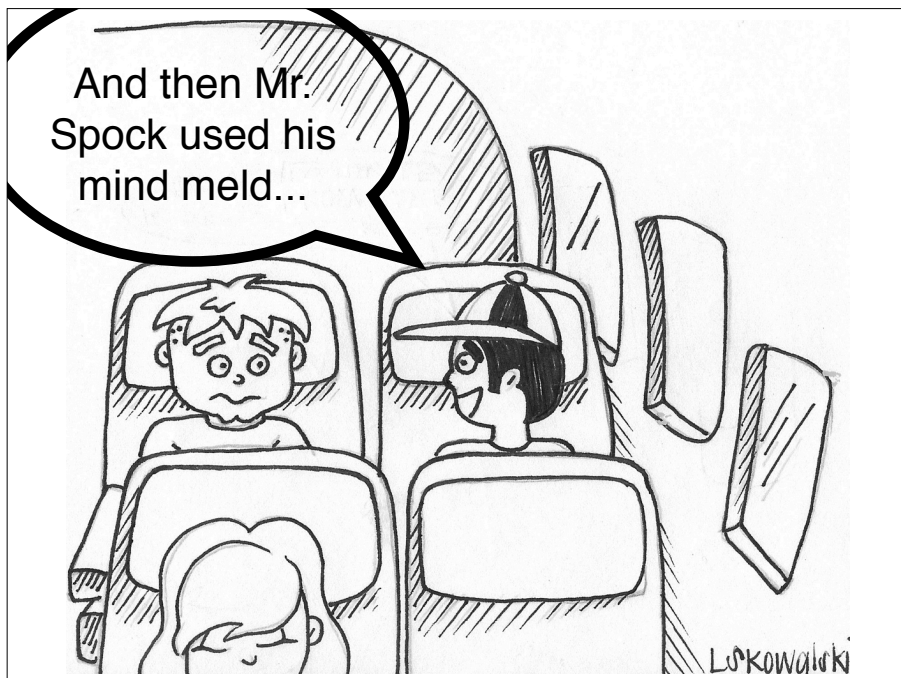
## Adults:

- *complexity continues to development*
- *able to use communication in difficult situations - e.g. complaints, firing employee, initiating conversation with stranger, etc.*

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## When Things Go Wrong

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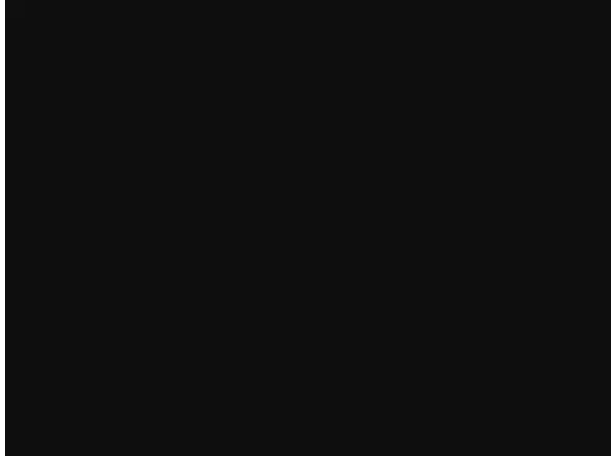
43

## Characteristics of Dysfunctional Pragmatics

Anderson-Wood, L. and Smith, B. (2000). Working with Pragmatics.  
Bicester, Oxon UK: Winslow Press, Ltd.

- *Expressing communicative intents*
- *Conversational management*
- *Problems of presupposition*
- *Pragmatic comprehension and knowledge base*

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## Expressing Communicative Intent

- *does not attract attention to self*
- *does not point*
- *limited initiation of conversation*
- *ambiguous conversation*
- *echolalia*
- *perseveration*

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- *poor non-verbal communication*
  - *eye signals*
  - *orientation to partner*
  - *body language*
  - *facial expression*
  - *gesture*

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- *prosodic dysfunction*
  - *too loud/soft*
  - *monoloudness*
  - *inappropriate stress*
  - *inappropriate rhythm*
  - *unusual intonation*
  - *inappropriate rate*

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- *unusual vocal quality*
- *semantic searching*
  - *minor hesitation*
  - *false starts*
  - *neologisms*
  - *circumlocution*

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## Conversational Management

- *poor interaction skills*
- *poor attention and listening*
  - *ADD or IDGAS?*
- *poor turn taking (verbal & nonverbal)*
- *minimal turn taking*
- *avoiding conversation*

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- *reduced speech acts*
  - *restricted range*
  - *overuse of a single style*  
(e.g. questions)
  - *inappropriate use*

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- *dysfunctional organization and relevance*
  - *minimal interest in topic*
  - *illogical sequence*
  - *incoherence*
  - *reduced cohesion*
  - *excessive attention to extraneous detail*
    - *central coherence*

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- *dysfunctional topic management*
  - *poor introduction of topics*
  - *poor topic maintenance*
  - *inappropriate relevance*
  - *restricted interest*
  - *poor termination of conversation*

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- *dysfunctional topic repair*
  - *failure to request clarification*
  - *failure to indicate non-comprehension*
  - *failure to supply clarification*
  - *failure to initiate repairs*

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- *dysfunctional interactive style*
  - *rudeness*
  - *inappropriate style for setting*
  - *pedantic*
  - *overuse of cliches & utterances*
  - *hesitancy/too rapid in responding*

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## Presupposition

(assumption of what others are thinking)

- *ignoring listener's perspective*
- *no tact*
- *lack of empathy*
- *providing too much/little information*
- *intermingling of new information with old*
- *using more generals than specifics*

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- *reliance upon nonspecifics (e.g. “it, thing”)*
- *overly formal language*
- *inability to use narratives*
- *inability to use modal verbs (e.g. “can, shall, will, dare, must, may”)*
- *tendency to ramble*

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- *reduced use of metaphors, irony, humor, idioms*
- *use of jargon*
- *word substitution (e.g. “pork” for “fork” or “hand” for “foot”)*
- *tendency to be repetitive*

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## Comprehension and Knowledge Base

- *reduced ability to decipher the world around him*
  - *central coherence*
- *poor inferencing*
- *hyper-literality*
- *confusion of referents during conversation*

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- *inability to monitor own comprehension*
- *inability to comprehend the intention of others*
- *inability to comprehend facial expressions*
- *poor sense of time and temporal language*
- *inability to use spatial language*

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- *reduced comprehension of narratives*
- *reduced ability to comprehend irony, humor, metaphors, and idioms*

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## Assessing Social-Pragmatic Communication

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Forget about using  
standardized tools

*they simply don't address FUNCTIONAL use*

63

What does 72% pragmatic  
effectiveness mean?

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## Inherent Problems:

- *lack of normative data*
- *subjectivity of observation*
- *definition of “What is acceptable behavior?”*
- *partner’s impact on student*
- *setting*

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- *student’s lack of ability versus failure to demonstrate ability*
- *context and it’s effect on performance*
  - *it has immense implications on assessment*

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## Complexity of Context

- *cultural mores*
- *environmental situation*
- *demands of a specific activity*
- *role and code-shifting*
- *relationships and impact of prior events*

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- *current state of relationship (e.g. the mom who helped her daughter using Craig’s list)*
- *knowledge of the partner*
  - *strangers are harder to engage than friends*

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- *topic knowledge*
- *linguistic context*
  - *deleting mutually known information*
- *inferential context*
  - *one must understand the partner's intent*

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## Communication Assessment

- *nonverbal communication*
- *non-literal language*
- *speech prosody*
- *social-pragmatic communication*

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- *Recommended nonverbal communication procedures:*
  - *eye gaze*
  - *gestures*

71

## Does this guy “get it?”

*Watch the lady's expression - what's her “take” of this guy?*

72



73

Would a standardized test  
determine his problem?

---

74

- *Recommended non-literal procedures:*
  - *metaphor*
  - *irony*
  - *absurdity*
  - *humor*

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Pragmatics plays a critical role in  
social interaction

---

*Analyze the social dynamics in the following video*

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### ◦ *Recommended speech prosody procedures:*

- *melody*
- *volume (loudness)*
- *stress*
- *pitch*

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### ◦ *Recommended social-pragmatic communication procedures:*

- *turn-taking*
- *cues & prompts*
- *social-conversational rules*
- *conversational coherence*
- *reciprocity*

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## Tools Appropriate for Preschool

### ◦ *Halliday's Functions of Language*

Miller, J. (1981). *Assessing Language Production in Children*. Baltimore, MD: University Park Press.

### ◦ *Preverbal Communication Schedule*

Kiernan, C. and Reid, B. (1987). *Pre-Verbal Communication Schedule*. London: NFER-Nelson

### ◦ *Communication Intentions Inventory*

Coggins, T. and Carpenter, R. (1981). *The communicative intention inventory: A system for observing and coding children's early intentional communication*. *Applied Psycholinguistics*. 2: 235-252.

80

- *Pragmatics Profile of EarlyScales*

Gutfreund, M. (1989). *Bristol Language Development Scales*. Windsor: NF

- *EcoScales*

MacDonald, J. and Gillette, Y. (1986). *Ecological Communication System*. San Antonio: Harcourt Brace Jovanovich, Inc.

- *Pragmatics Profile of Early Communication Skills*

Dewart, H. and Summers, S. (1995). *The Pragmatics Profile of Communication Skills in Childhood*. Windsor: NFER-Nelson

- *Bristol Language Development Scales*

Gutfreund, M. (1989). *Bristol Language Development Scales*. Windsor: NFER-Nelson.

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## Tools Appropriate for K-Adults

- *Dore's Conversational Acts*

Stickler, K. R. (1987). *Guide to Analysis of Language Transcripts*. Eau Claire, WI: Thinking Publications.

- *Fey's Pragmatic Patterns*

Fey, M.E. (1986). *Language Intervention with Young Children*. San Diego, CA: College-Hill Press.

- *Tough's Functions of Language*

Tough, J. (1977). *The Development of Meaning: A Study of Children's use of Language Skills*. London, UK: Allen and Unwin.

- *Prutting Pragmatic Protocol*

Prutting, C. and Kirchner, D. (1987). A clinical appraisal of the pragmatic aspects of language. *Journal of Speech and Hearing Disorders*, 52, 105-119.

82

- *Muir's Informal Assessment for Social - Communication*

Muir, N., Tanner, P. and France, J. (1992). "Management and Treatment Techniques: A Practical Approach", edited by R. Gravell, and J. France, *Speech and Communication Problems in Psychiatry*. San Diego, CA: Singular Publishing Group, Inc.

- *Halliday's Functions of Language*

Miller, J. (1981). *Assessing Language Production in Children*. Baltimore, MD: University Park Press.

- *Pragmatic Rating Scale*

Anderson-Wood, L. and Smith, B. (2000). *Working with Pragmatics*. Oxon, UK: WinslowPress, Ltd.

- *Interaction Record*

Anderson-Wood, L. and Smith, B. (2000). *Working with Pragmatics*. Oxon, UK: WinslowPress, Ltd.

83

- *Evaluating Communicative Competence: A Functional Pragmatic Procedure*

Simon, C. (1986). *Evaluating Communicative Competence: A Functional Pragmatic Procedure*. Tucson: Communication Skill Builders

- *The Behavioral Inventory of Speech Act Performances (BISAP)*

Lukas, E. (1980). *Semantic and Pragmatic Disorders: Assessment and Remediation*. Rockville: Aspen.

- *Edinburgh Functional Communication Profile*

Skinner, C. Wirz, S., Thompson, I. and Davidson, J. (1984). *Edinburgh Functional Communication Profile*. Bicester: Winslow Press

84

- *Communicative Partner Profile*

Anderson-Wood, L. and Smith, B. (2000). *Working with Pragmatics*. Oxon, UK: Winslow Press, Ltd.

- *Directing Discourse*

Blank M, Marquis MA, Klimovitch M : *Directing Early Discourse*, Communication Skill Builders, Tucson, AZ, 1995

85

## Conversational Effectiveness Profile-Revised

Kowalski, T. (2010) Social-Pragmatic Success. Orlando: Professional Communication Services, Inc.

- *observational rating scale*  
comprised of 3 domains:
  - *social interaction*
  - *social communication*
  - *social-emotional regulation*

**CEP-R**  
Conversational Effectiveness Profile - Revised

Summary/Response Form

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
School: \_\_\_\_\_  
Examiner: \_\_\_\_\_  
Setting: \_\_\_\_\_

Date: \_\_\_\_\_ Year: \_\_\_\_\_ Month: \_\_\_\_\_ Day: \_\_\_\_\_  
Birth Date: \_\_\_\_\_  
Age: \_\_\_\_\_

Interpretation of Findings	Percentile	Percentile	Percentile
	Interaction	Communication	Emotional Regulation
<b>Social Interaction</b>			
A. How often does he/she interact?			
B. How does he/she interact?			
C. How does he/she participate with others?			
<b>Social Communication</b>			
A. How does he/she comprehend others?			
B. How does he/she respond to others?			
C. How does he/she communicate with others?			
<b>Social-Emotional Regulation</b>			
A. How does he/she regulate emotional state in him/herself?			
B. How does he/she regulate emotional state in others?			

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Be aware of the role Theory of Mind plays in social-pragmatics

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## Theory of Mind

*The ability to be aware of, and make judgments of others and realize they are aware of, and making judgments of you*

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That's why no matter how much you want  
to, you will never do this right now!



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## Deficits Related to ToM

Myles, B. and Southwick, J. (1999). Asperger Syndrome and Difficult Moments.  
Shawnee Mission, KA: Autism Asperger Publishing Co.

- *difficulty explaining own behaviors*
- *difficulty understanding emotions*
- *difficulty predicting the behavior and emotional states of others*
- *problems understanding the perspectives of others*

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- *problems inferring the intentions of others*
- *lack of understanding that behavior impacts how others think and/or feel*
- *problems with joint attention and other social conventions*
- *problems differentiating fiction from fact*

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And now for something  
completely different...

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